DAFTAR ISI

HALAMAN PERNYATAAN ORISINALITAS...**Error! Bookmark not defined.**
LEMBAR PERSETUJUAN PEMBIMBING.....**Error! Bookmark not defined.**
HALAMAN PENGESAHAN.....**Error! Bookmark not defined.**
SURAT PERNYATAAN.....**Error! Bookmark not defined.**
PERNYATAAN PERSETUJUAN PUBLIKASI ..**Error! Bookmark not defined.**
TUGAS AKHIR UNTUK KEPENTINGAN AKADEMIS **Error! Bookmark not defined.**
KATA PENGANTAR .....**Error! Bookmark not defined.**
ABSTRAK .....**Error! Bookmark not defined.**
ABSTRACT.....**Error! Bookmark not defined.**x
DAFTAR ISI x
DAFTAR GAMBAR xi
DAFTAR TABEL xii
DAFTAR LAMPIRAN xiii
ARTIKEL PUBLISH 1
ARTIKEL UTAMA 18
DAFTAR PUSTAKA 36
LAMPIRAN 39

DAFTAR GAMBAR

Gambar 1. Data Rata-rata Perceived Value Berdasarkan Aktivitas Digital BenkWorkshop Karawang .....**Error! Bookmark not defined.**
Gambar 2 Rating dan Ulasan BenkWorkshop Karawang pada Google Maps Sumber: Google Maps (diakses tahun 2026) .....**Error! Bookmark not defined.**
Gambar 3. Paradigma Penelitian.....**Error! Bookmark not defined.**

DAFTAR TABEL

Tabel 1 Karakteristik Responden .....**Error! Bookmark not defined.**
Tabel 2 Descriptive Statistics.....**Error! Bookmark not defined.**
Tabel 3 Uji Validitas .....**Error! Bookmark not defined.**
Tabel 4 Uji Reliabilitas .....**Error! Bookmark not defined.**
Tabel 5 Uji Normalitas.....**Error! Bookmark not defined.**
Tabel 6 Hasil Uji Linearitas .....**Error! Bookmark not defined.**
Tabel 7 Hasil Uji Multikolinearitas .....**Error! Bookmark not defined.**
Tabel 8 Uji Regresi Linear Berganda.....**Error! Bookmark not defined.**
Tabel 9 Hasil Uji Koefisien Determinasi (R Square)..... **Error! Bookmark not defined.**
Tabel 10 Uji Hipotesis .....**Error! Bookmark not defined.**

DAFTAR LAMPIRAN

Lampiran 1 Letter of acceptance ICBENS.....**Error! Bookmark not defined.**
Lampiran 2 Hasil Turnitin.....**Error! Bookmark not defined.**
Lampiran 3 Kartu Bimbingan .....**Error! Bookmark not defined.**
Lampiran 4 Bukti Toefl.....**Error! Bookmark not defined.**
Lampiran 5 Sertifikat ICBENS .....**Error! Bookmark not defined.**
Lampiran 6 Sertifikat Uji Kompetensi.....**Error! Bookmark not defined.**
Lampiran 7 Intrumen Penelitian.....**Error! Bookmark not defined.**
Lampiran 8 Tabulasi Data.....**Error! Bookmark not defined.**
Lampiran 9 Riwayat Hidup.....**Error! Bookmark not defined.**