DAFTAR ISI

LEMBAR PERSETUJUAN ..... **Error! Bookmark not defined.**

LEMBAR PENGESAHAN ..... **Error! Bookmark not defined.**

LEMBAR PERNYATAAN ..... **Error! Bookmark not defined.**

KATA PENGANTAR ..... **Error! Bookmark not defined.**

ABSTRAK ..... **Error! Bookmark not defined.**

ABSTRACT ..... **Error! Bookmark not defined.**

DAFTAR ISI ..... **Error! Bookmark not defined.**

DAFTAR TABEL x

DAFTAR GAMBAR xi

DAFTAR LAMPIRAN xii

BAB I PENDAHULUAN ..... **Error! Bookmark not defined.**

1.1. Latar Belakang ..... **Error! Bookmark not defined.**

1.2. Rumusan Masalah ..... **Error! Bookmark not defined.**

1.3. Tujuan Penelitian ..... **Error! Bookmark not defined.**

1.4. Manfaat ..... **Error! Bookmark not defined.**

BAB II TINJAUAN PUSTAKA ..... **Error! Bookmark not defined.**

2.1. Mobil Listrik ..... **Error! Bookmark not defined.**

2.2. Analisis Sentimen ..... **Error! Bookmark not defined.**

2.3. Tiktok ..... **Error! Bookmark not defined.**

2.4. Support Vector Machine ..... **Error! Bookmark not defined.**

2.5. Decision Tree ..... **Error! Bookmark not defined.**

2.6. *Term Frequency-Inverse Document Frequency* (TF-IDF) ..... **Error! Bookmark not defined.**

2.7. *Confusion Matrix* ..... **Error! Bookmark not defined.**

2.8. Penelitian Terkait ..... **Error! Bookmark not defined.**

BAB III METODE PENELITIAN ..... **Error! Bookmark not defined.**

3.1. Objek Penelitian ..... **Error! Bookmark not defined.**

3.2. Prosedur Penelitian ..... **Error! Bookmark not defined.**

BAB IV HASIL DAN PEMBAHASAN ..... **Error! Bookmark not defined.**

4.1. Pengumpulan Data ..... **Error! Bookmark not defined.**

4.2. *Pre-Processing Data* ..... **Error! Bookmark not defined.**

4.3. *Processing Data* ..... **Error! Bookmark not defined.**

4.4. *Labelling* ..... **Error! Bookmark not defined.**

4.5. *Modelling* ..... **Error! Bookmark not defined.**

4.6. Evaluasi ..... **Error! Bookmark not defined.**

BAB V KESIMPULAN DAN SARAN ..... **Error! Bookmark not defined.**

5.1. Kesimpulan ..... **Error! Bookmark not defined.**

5.2. Saran ..... **Error! Bookmark not defined.**

DAFTAR PUSTAKA ..... **Error! Bookmark not defined.**

LAMPIRAN ..... **Error! Bookmark not defined.**

RIWAYAT PENULIS ..... **Error! Bookmark not defined.**

DAFTAR TABEL

Tabel 2. 1 Rumus Persamaan SVM *Linear* dan *Non-linear* **Error! Bookmark not defined.**

Tabel 2. 2 *Confusion Matrik* 2x2 .....**Error! Bookmark not defined.**

Tabel 2. 3 *Confusion Matrik* 3x3 .....**Error! Bookmark not defined.**

Tabel 2. 4 Penelitian Terkait .....**Error! Bookmark not defined.**

Tabel 3. 1 Contoh Hasil *Pre-Processing*.....**Error! Bookmark not defined.**

Tabel 3. 2 Contoh *Stemming* .....**Error! Bookmark not defined.**

Tabel 3. 3 Contoh *Tokenization* .....**Error! Bookmark not defined.**

Tabel 3. 4 Contoh *Stopword Removal* .....**Error! Bookmark not defined.**

Tabel 3. 5 Contoh Representasi Fitur.....**Error! Bookmark not defined.**

Tabel 3. 6 Contoh Hasil Klasifikasi Sentimen Menggunakan SVM ..... **Error! Bookmark not defined.**

Tabel 3. 7 Contoh Representasi Fitur.....**Error! Bookmark not defined.**

Tabel 3. 8 Contoh Hasil Klasifikasi Sentimen Menggunakan Decision Tree **Error! Bookmark not defined.**

Tabel 4. 1 Dataset Komentar Mobil Listrik .....**Error! Bookmark not defined.**

Tabel 4. 2 Hasil *Case Folding*.....**Error! Bookmark not defined.**

Tabel 4. 3 Pengahapusan Elemen Teks.....**Error! Bookmark not defined.**

Tabel 4. 4 Penghapusan Data Duplikat .....**Error! Bookmark not defined.**

Tabel 4. 5 Penghapusan Komentar *Missing Values*..... **Error! Bookmark not defined.**

Tabel 4. 6 Perbedaan Data Sebelum dan Sesudah *Stemming*.....**Error! Bookmark not defined.**

Tabel 4. 7 Perbedaan Data Sebelum dan Sesudah *Tokenization*.**Error! Bookmark not defined.**

Tabel 4. 8 Perbedaan Data Sebelum dan Sesudah *Stopword Removal* ..... **Error! Bookmark not defined.**

Tabel 4. 9 Hasil Perhitungan TF .....**Error! Bookmark not defined.**

Tabel 4. 10 Hasil Perhitungan IDF .....**Error! Bookmark not defined.**

Tabel 4. 11 Hasil Perhitungan TF-IDF .....**Error! Bookmark not defined.**

Tabel 4. 12 Hasil Pelabelan Perkata.....**Error! Bookmark not defined.**

Tabel 4. 13 Hasil Pelabelan Sentimen Berdasarkan TF-IDF **Error! Bookmark not defined.**
Tabel 4. 14 Hasil Validasi Pelabelan Sentimen .....**Error! Bookmark not defined.**
Tabel 4. 15 Hasil Model Support Vector Machine **Error! Bookmark not defined.**
Tabel 4. 16 Hasil Model Decision Tree .....**Error! Bookmark not defined.**

UBP KARAWANG

DAFTAR GAMBAR

Gambar 3. 1 Komentar Positif .....**Error! Bookmark not defined.**
Gambar 3. 2 Komentar Negatif.....**Error! Bookmark not defined.**
Gambar 3. 3 Komentar Netral.....**Error! Bookmark not defined.**
Gambar 3. 4 Prosedure Penelitian.....**Error! Bookmark not defined.**
Gambar 3. 5 Dataset Hasil *Crawling* Komentar TikTok ..... **Error! Bookmark not defined.**
Gambar 3. 6 Tahap *Processing Data* .....**Error! Bookmark not defined.**
Gambar 3. 7 Ilustrasi Pohon Keputusan Decision Tree ..... **Error! Bookmark not defined.**
Gambar 4. 1 Pengecekan Data Duplikat dan *Missing Values*.....**Error! Bookmark not defined.**
Gambar 4. 2 Perbandingan Total Data Sebelum dan Sesudah Pembersihan . **Error! Bookmark not defined.**
Gambar 4. 3 Proporsi Total Pelabelan Sentimen ...**Error! Bookmark not defined.**
Gambar 4. 4 *Import Library* SVM.....**Error! Bookmark not defined.**
Gambar 4. 5 *Split Data* Data SVM .....**Error! Bookmark not defined.**
Gambar 4. 6 Seleksi Fitur SVM.....**Error! Bookmark not defined.**
Gambar 4. 7 Model SVM.....**Error! Bookmark not defined.**
Gambar 4. 8 *Import Library* Decision Tree .....**Error! Bookmark not defined.**
Gambar 4. 9 *Split Data* Decision Tree.....**Error! Bookmark not defined.**
Gambar 4. 10 Ekstrasi Fitur Decision Tree.....**Error! Bookmark not defined.**
Gambar 4. 11 Model Decision Tree.....**Error! Bookmark not defined.**
Gambar 4. 12 *Confusion Matrix* Support Vector Machine .. **Error! Bookmark not defined.**
Gambar 4. 13 *Confusion Matrix* Decision Tree.....**Error! Bookmark not defined.**

DAFTAR LAMPIRAN

Lampiran 1 Lampiran 1 Formulir Bimbingan Tugas Akhir. **Error! Bookmark not defined.**

Lampiran 2 *Letter Of Acceptance* (LOA) .....**Error! Bookmark not defined.**

Lampiran 3 Halaman Website Publikasi Artikel ...**Error! Bookmark not defined.**

Lampiran 4 Artikel Ilmiah .....**Error! Bookmark not defined.**

Lampiran 5 Formulir RPL.....**Error! Bookmark not defined.**

Lampiran 6 Kode Program.....**Error! Bookmark not defined.**

Lampiran 7 Surat Validasi Pelabelan.....**Error! Bookmark not defined.**

Lampiran 8 Bukti *Check Similarity*.....**Error! Bookmark not defined.**

Lampiran 9 Lembar Perbaikan Sidang Tugas Akhir..... **Error! Bookmark not defined.**