

DAFTAR ISI

LEMBAR PERSETUJUAN	Error! Bookmark not defined.
LEMBAR PENGESAHAN	Error! Bookmark not defined.
LEMBAR PERNYATAAN	Error! Bookmark not defined.
ABSTRAK	Error! Bookmark not defined.
ABSTRACT	<i>vi</i>
KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI	Error! Bookmark not defined.
DAFTAR TABEL	xii
DAFTAR GAMBAR	xiii
BAB I PENDAHULUAN	Error! Bookmark not defined.
A. Latar Belakang Masalah	Error! Bookmark not defined.
B. Rumusan Masalah.....	Error! Bookmark not defined.
C. Tujuan Penelitian	Error! Bookmark not defined.
D. Manfaat Penelitian.....	Error! Bookmark not defined.
BAB II TINJAUAN PUSTAKA	Error! Bookmark not defined.
A. Perilaku Konsumtif.....	Error! Bookmark not defined.
1. Definisi Perilaku Konsumtif	Error! Bookmark not defined.
2. Aspek Perilaku Konsumtif	Error! Bookmark not defined.
3. Faktor – faktor yang Mempengaruhi Perilaku Konsumtif	Error!
Bookmark not defined.	
B. Kontrol diri	Error! Bookmark not defined.
1. Definisi Kontrol diri	Error! Bookmark not defined.
2. Dimensi Kontrol diri	Error! Bookmark not defined.
C. Kerangka Berpikir	Error! Bookmark not defined.
D. Hipotesis Penelitian	Error! Bookmark not defined.
BAB III METODE PENELITIAN	Error! Bookmark not defined.
A. Metode dan Desain Penelitian	Error! Bookmark not defined.
B. Definisi Operasional Penelitian	Error! Bookmark not defined.
1. Perilaku Konsumtif	Error! Bookmark not defined.
2. Kontrol Diri	Error! Bookmark not defined.
C. Populasi dan Teknik Sampel	Error! Bookmark not defined.
1. Populasi	Error! Bookmark not defined.
2. Sampel dan Teknik Sampling	Error! Bookmark not defined.
D. Teknik Pengumpulan Data	Error! Bookmark not defined.
1. Instrumen Penelitian.....	Error! Bookmark not defined.
E. Metode Analisis Instrumen	Error! Bookmark not defined.
1. Uji Validitas	Error! Bookmark not defined.
2. Uji Analisis Aitem.....	Error! Bookmark not defined.
3. Uji Reliabilitas.....	Error! Bookmark not defined.
F. Teknik Analisis Data.....	Error! Bookmark not defined.
1. Uji Normalitas	Error! Bookmark not defined.
2. Uji Linearitas	Error! Bookmark not defined.
3. Uji Hipotesis.....	Error! Bookmark not defined.
G. Analisis Data Tambahan.....	Error! Bookmark not defined.

1. Uji Koefisien Determinasi (R^2)	Error! Bookmark not defined.
2. Uji Kategorisasi.....	Error! Bookmark not defined.
BAB IV HASIL PENELITIAN DAN PEMBAHASAN.....	Error! Bookmark not defined.
defined.	
A. Prosedur dan Pelaksanaan Penelitian	Error! Bookmark not defined.
1. Orientasi Kanchah Penelitian	Error! Bookmark not defined.
2. Populasi dan Sampel Penelitian	Error! Bookmark not defined.
3. Persiapan Penelitian	Error! Bookmark not defined.
B. Hasil Analisis Data	Error! Bookmark not defined.
1. Uji Normalitas	Error! Bookmark not defined.
2. Uji Linearitas.....	Error! Bookmark not defined.
3. Uji Hipotesis (Regresi Linear Sederhana).....	Error! Bookmark not defined.
defined.	
4. Uji Koefisien Determinasi.....	Error! Bookmark not defined.
5. Uji Kategorisasi.....	Error! Bookmark not defined.
D. Pembahasan Hasil Penelitian.....	Error! Bookmark not defined.
BAB V KESIMPULAN DAN SARAN	Error! Bookmark not defined.
A. Kesimpulan.....	Error! Bookmark not defined.
B. Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.
LAMPIRAN.....	Error! Bookmark not defined.



KARAWANG

DAFTAR TABEL

Tabel 3.1 Blueprint Skala Perilaku konsumtif	Error! Bookmark not defined.
Tabel 3.2 Pemberian Skor Skala Perilaku konsumtif.....	Error! Bookmark not defined.
Tabel 3.3 Blueprint Skala BSCS	Error! Bookmark not defined.
Tabel 3.4 Pemberian Skor Skala BSCS	Error! Bookmark not defined.
Tabel 3.5 Interpretasi Koefisien Reliabilitas Guilford.....	Error! Bookmark not defined.
Tabel 3.6 Uji Kategorisasi.....	Error! Bookmark not defined.
Tabel 4.1 Reliabilitas Skala Kontrol Diri dan Skala Perilaku Konsumtif.....	Error! Bookmark not defined.
Tabel 4.2 Uji Normalitas.....	Error! Bookmark not defined.
Tabel 4.3 Uji Linearitas.....	Error! Bookmark not defined.
Tabel 4.4 Uji Hipotesis	Error! Bookmark not defined.
Tabel 4.5 Uji Koefisien Determinasi	Error! Bookmark not defined.
Tabel 4.6 Uji Kategorisasi Kontrol Diri.....	Error! Bookmark not defined.
Tabel 4.7 Uji Kategorisasi Perilaku Konsumtif	Error! Bookmark not defined.

DAFTAR GAMBAR

Gambar 2.1 Kerangka Berpikir**Error! Bookmark not defined.**



DAFTAR LAMPIRAN

LAMPIRAN A	61
Tabulasi Data	61
LAMPIRAN B	72
Validitas dan Reliabilitas Skala Penelitian	72
Uji Analisis Data Penelitian	72
LAMPIRAN C	74
<i>Blue Print</i> Skala	74
Lembar Bimbingan	75
Daftar Riwayat Hidup	79

