

PENANAMAN NILAI NILAI KARAKTER MELALUI KEGIATAN PROJEK PENGUATAN PROFIL PELAJAR PANCASILA DI SEKOLAH DASAR

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ABSTRAK

Penurunan nilai karakter di kalangan siswa sekolah dasar menjadi salah satu tantangan utama dalam dunia pendidikan saat ini. Fenomena seperti kurangnya kepedulian lingkungan, menurunnya sikap gotong royong, dan rendahnya tanggung jawab sosial menunjukkan perlunya strategi efektif dalam penanaman nilai karakter sejak dini. Penelitian ini bertujuan untuk menganalisis pelaksanaan kegiatan Proyek Penguatan Profil Pelajar Pancasila dalam menanamkan nilai karakter pada siswa di SD Negeri Karangligar I. Metode yang digunakan adalah deskriptif kualitatif, dengan teknik pengumpulan data melalui observasi, wawancara, dan dokumentasi terhadap kepala sekolah, guru kelas V, dan siswa. Hasil penelitian menunjukkan bahwa penerapan Proyek Penguatan Profil Pelajar Pancasila dengan tema “Gaya Hidup Berkelanjutan” mampu menumbuhkan nilai karakter siswa seperti gotong royong, mandiri, kreatif, dan bernalar kritis. Kegiatan pengelolaan sampah yang dikembangkan dalam proyek tersebut mendorong siswa untuk berpartisipasi aktif, berinovasi dalam membuat karya daur ulang, serta memahami pentingnya menjaga lingkungan. Penanaman nilai karakter dilakukan melalui pendekatan pengalaman langsung, kolaborasi antar siswa, serta refleksi terhadap kegiatan. Kesimpulannya, kegiatan Proyek Penguatan Profil Pelajar Pancasila dapat menjadi strategi yang efektif dalam menanamkan nilai karakter pada siswa sekolah dasar, asalkan dilakukan dengan perencanaan matang, pelibatan semua pihak sekolah, serta penguatan konteks lokal dalam setiap kegiatan proyek.

Kata Kunci : Nilai Karakter, Proyek Penguatan Profil Pelajar Pancasila, Sekolah Dasar, Gaya Hidup Berkelanjutan, Pendidikan Karakter

INVESTIGATION OF CHARACTER VALUES THROUGH PROJECT ACTIVITIES TO STRENGTHEN THE PROFILE OF PANCASILA STUDENTS IN PRIMARY SCHOOLS

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ABSTRACT

The decline in character values among elementary school students is one of the main challenges in the world of education today. Phenomena such as a lack of environmental awareness, a decline in mutual cooperation attitudes, and a low level of social responsibility indicate the need for effective strategies in instilling character values from an early age. This research aims to analyze the implementation of the Pancasila Student Profile Strengthening Project activities in instilling character values in students at SD Negeri Karangligar I. The method used is descriptive qualitative, with data collection techniques through observation, interviews and documentation of the principal, class V teachers and students. The research results show that the implementation of the Pancasila Student Profile Strengthening Project with the theme "Sustainable Lifestyle" is able to foster student character values such as mutual cooperation, independence, creativity and critical reasoning. The waste management activities developed in this project encourage students to participate actively, innovate in creating recycled works, and understand the importance of protecting the environment. Instilling character values is carried out through a direct experience approach, collaboration between students, and reflection on activities. In conclusion, the Strengthening Pancasila Student Profile Project activity can be an effective strategy in instilling character values in elementary school students, as long as it is carried out with careful planning, involvement of all school parties, and strengthening the local context in each project activity.

Keywords: Character Values, Project for Strengthening Pancasila Student Profiles, Elementary Schools, Sustainable Lifestyle, Character Education