DAFTAR ISI

LEMBAR PERSETUJUAN.....Error! Bookmark not defined.
LEMBAR PENGESAHAN.....Error! Bookmark not defined.
LEMBAR PERNYATAAN.....Error! Bookmark not defined.
KATA PENGANTAR.....Error! Bookmark not defined.
ABSTRAK.....Error! Bookmark not defined.
ABSTRACT.....Error! Bookmark not defined.
DAFTAR ISI..... **vii**
DAFTAR TABEL.....**ix**
DAFTAR GAMBAR.....**x**
LAMPIRAN.....**xi**
BAB I PENDAHULUAN.....Error! Bookmark not defined.
1.1 Latar Belakang .....**Error! Bookmark not defined.**
1.2 Rumusan Masalah .....**Error! Bookmark not defined.**
1.3 Tujuan Penelitian.....**Error! Bookmark not defined.**
1.4 Manfaat Penelitian.....**Error! Bookmark not defined.**
BAB II TINJAUAN PUSTAKA .....Error! Bookmark not defined.
2.1 Data Mining.....**Error! Bookmark not defined.**
2.2 Analisis Sentimen.....**Error! Bookmark not defined.**
2.2.1 Jenis-Jenis Analisis Sentimen .....**Error! Bookmark not defined.**
2.3 Algoritma Naïve Bayes .....**Error! Bookmark not defined.**
2.4 Preprocessing .....**Error! Bookmark not defined.**
2.5 NLP (Natural Language Processing).....**Error! Bookmark not defined.**
2.6 Confusion Matrix .....**Error! Bookmark not defined.**
2.7 Studi Terkait.....**Error! Bookmark not defined.**
BAB 3 METODOLOGI PENELITIAN.....Error! Bookmark not defined.
3.1 Objek Penelitian .....**Error! Bookmark not defined.**
3.1.1 Deskripsi Alikasi Jaket Boat.....**Error! Bookmark not defined.**
3.1.2 Lokasi dan Waktu Penelitian .....**Error! Bookmark not defined.**
3.2 Tahapan Penelitian .....**Error! Bookmark not defined.**
3.2.1 Teknik Pengumpulan Data.....**Error! Bookmark not defined.**
3.2.2 Alur Proses Penelitian.....**Error! Bookmark not defined.**

3.2.3 Preprocessing ..... **Error! Bookmark not defined.**
3.3 Evaluasi dan Validasi ..... **Error! Bookmark not defined.**
BAB IV ..... Error! Bookmark not defined.
HASIL DAN PEMBAHASAN ..... Error! Bookmark not defined.
4.1 Data Selection ..... **Error! Bookmark not defined.**
4.2 Labeling ..... **Error! Bookmark not defined.**
4.3 Data Preprocessing ..... **Error! Bookmark not defined.**
4.3.1 Cleansing ..... **Error! Bookmark not defined.**
4.3.2 Case Folding ..... **Error! Bookmark not defined.**
4.3.3 Stopword Removal ..... **Error! Bookmark not defined.**
4.3.4 Tokenisasi ..... **Error! Bookmark not defined.**
4.3.5 Stemming ..... **Error! Bookmark not defined.**
4.4 TF IDF ..... **Error! Bookmark not defined.**
4.5 Algoritma Naïve Bayes ..... **Error! Bookmark not defined.**
4.6 Kategori Masalah Ulasan ..... **Error! Bookmark not defined.**
BAB V ..... Error! Bookmark not defined.
KESIMPULAN & SARAN ..... Error! Bookmark not defined.
5.1 Kesimpulan ..... **Error! Bookmark not defined.**
5.2 Saran ..... **Error! Bookmark not defined.**
DAFTAR PUSTAKA ..... Error! Bookmark not defined.
LAMPIRAN ..... Error! Bookmark not defined.
RIWAYAT PENULIS ..... Error! Bookmark not defined.

DAFTAR TABEL

Tabel 2. 1 Tabel Penelitian Terkait ..... **Error! Bookmark not defined.**
Tabel 4. 1 Data Berurutan ..... **Error! Bookmark not defined.**
Tabel 4. 2 Hasil Labeling ..... **Error! Bookmark not defined.**
Tabel 4. 3 Hasil Case folding ..... **Error! Bookmark not defined.**
Tabel 4. 4 Hasil Stopword removal ..... **Error! Bookmark not defined.**
Tabel 4. 5 Hasil Tokenisasi ..... **Error! Bookmark not defined.**
Tabel 4. 6 Hasil Stemming ..... **Error! Bookmark not defined.**

UBP KARAWANG

DAFTAR GAMBAR

Gambar 2. 1 Data Mining Model.....**Error! Bookmark not defined.**
Gambar 2. 2 Representasi Confusion Matrix.....**Error! Bookmark not defined.**
Gambar 2. 3 Formula Metrik Evaluasi.....**Error! Bookmark not defined.**
Gambar 3. 1 Logo Aplikasi Jaket Boat.....**Error! Bookmark not defined.**
Gambar 3. 2 Proses Penelitian .....**Error! Bookmark not defined.**
Gambar 4. 1 Hasil Scrapping Data .....**Error! Bookmark not defined.**
Gambar 4. 2 Visualisasi Rating .....**Error! Bookmark not defined.**
Gambar 4. 3 Tampilan Proses Labeling.....**Error! Bookmark not defined.**
Gambar 4. 4 Visualisasi Sentimen.....**Error! Bookmark not defined.**
Gambar 4. 5 Data Kosong.....**Error! Bookmark not defined.**
Gambar 4. 6 Data Bersih.....**Error! Bookmark not defined.**
Gambar 4. 7 Visualisasi word cloud.....**Error! Bookmark not defined.**
Gambar 4. 8 Tahapan TF-IDF .....**Error! Bookmark not defined.**
Gambar 4. 9 Tahapan Count vectorizer .....**Error! Bookmark not defined.**
Gambar 4. 10 Visualisasi TF IDF kata tertinggi....**Error! Bookmark not defined.**
Gambar 4. 11 Penerapan Algoritma Naïve Bayes .**Error! Bookmark not defined.**
Gambar 4. 12 Hasil Klasifikasi (akurasi, presisi, recall dan f1-score)**Error! Bookmark not defined.**
Gambar 4. 13 Visualisasi Confusion Matrix.....**Error! Bookmark not defined.**
Gambar 4. 14 Tahapan Klasifikasi Masalah Aplikasi**Error! Bookmark not defined.**
Gambar 4. 15 Hasil Pengkategorian masalah aplikasi**Error! Bookmark not defined.**
Gambar 4. 16 Visualisasi Kategori Masalah.....**Error! Bookmark not defined.**

LAMPIRAN

Lampiran 1 LOA/SURAT KETERANGAN PENERIMAAN ARTIKEL**Error! Bookmark not defined.**

Lampiran 2 LEMBAR PERSETUJUAN PUBLIKASI ARTIKEL**Error! Bookmark not defined.**

Lampiran 3 CEKLIST PERSYARATAN SKPI ..... **Error! Bookmark not defined.**

Lampiran 4 FORM PENDAFTARAN SIDANG TUGAS AKHIR**Error! Bookmark not defined.**

UBP KARAWANG