

DAFTAR ISI

HALAMAN PERNYATAAN ORISINALITAS	Error! Bookmark not defined.
LEMBAR PERSETUJUAN PEMBIMBING	Error! Bookmark not defined.
HALAMAN PENGESAHAN.....	Error! Bookmark not defined.
SURAT PERNYATAAN	Error! Bookmark not defined.
HALAMAN PERNYATAAN PERSETUJUAN PUBLIKASI...	Error! Bookmark not defined.
KATA PENGANTAR.....	Error! Bookmark not defined.
DAFTAR ISI	ix
DAFTAR GAMBAR	x
DAFTAR TABEL.....	x
DAFTAR LAMPIRAN	xii
PENDAHULUAN.....	Error! Bookmark not defined.
TINJAUAN PUSTAKA.....	Error! Bookmark not defined.
KERANGKA PEMIKIRAN.....	Error! Bookmark not defined.
METODELOGI.....	Error! Bookmark not defined.
HASIL PENELITIAN DAN PEMBAHASAN.....	Error! Bookmark not defined.
KESIMPULAN DAN IMPLIKASI	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.
LAMPIRAN	Error! Bookmark not defined.

DAFTAR GAMBAR

- Gambar 1 Paradigma Penelitian.....**Error! Bookmark not defined.**
- Gambar 2 Sosial Media *Djava Wedding* Karawang**Error! Bookmark not defined.**
- Gambar 3 Kegiatan Wedding Expo di Atrium Mall Karawang Central Plaza & Resinda Park Mall**Error! Bookmark not defined.**
- Gambar 4 Kegiatan Promosi Menggunakan Jasa Endorsement Selebgram .. **Error! Bookmark not defined.**



DAFTAR TABEL

Tabel 1 Perbandingan Harga Wedding Organizer di Karawang **Error! Bookmark not defined.**

Tabel 2 Biaya Promosi pada Djava Wedding Karawang Periode 2018 – 2022 **Error! Bookmark not defined.**

Tabel 3 Pendapatan pada Djava Wedding Karawang Periode 2018 – 2022 .. **Error! Bookmark not defined.**

Tabel 4 Kegiatan Promosi yang dilakukan Djava Wedding Karawang **Error! Bookmark not defined.**





DAFTAR LAMPIRAN

Lampiran 1 Hasil Uji Turnitin.....	Error! Bookmark not defined.
Lampiran 2 LoA.....	Error! Bookmark not defined.
Lampiran 3 Perhitungan Biaya Promosi Pada Djawa Wedding Karawang	Error! Bookmark not defined.
Lampiran 4 Surat Izin Penelitian.....	Error! Bookmark not defined.
Lampiran 5 Instrumen Penelitian	Error! Bookmark not defined.
Lampiran 6 Dokumentasi Wawancara Penelitian ..	Error! Bookmark not defined.
Lampiran 7 Kartu Bimbingan	Error! Bookmark not defined.
Lampiran 8 Sertifikat Conference Internasional	Error! Bookmark not defined.
Lampiran 9 Sertifikat Uji Kompetensi.....	Error! Bookmark not defined.
Lampiran 10 Daftar Riwayat Hidup.....	Error! Bookmark not defined.

