

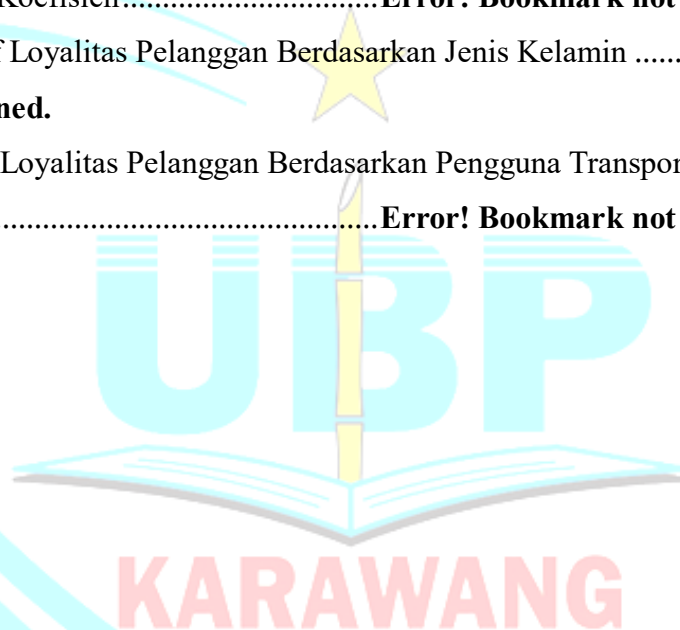
DAFTAR ISI

LEMBAR PERSETUJUAN.....	Error! Bookmark not defined.
LEMBAR PENGESAHAN	Error! Bookmark not defined.
LEMBAR PERNYATAAN	Error! Bookmark not defined.
KATA PENGANTAR.....	Error! Bookmark not defined.
DAFTAR ISI	vii
DAFTAR TABEL.....	viii
DAFTAR LAMPIRAN	ix
PENDAHULUAN.....	Error! Bookmark not defined.
METODE PENELITIAN.....	Error! Bookmark not defined.
HASIL DAN PEMBAHASAN	Error! Bookmark not defined.
KESIMPULAN	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.
LAMPIRAN A	Error! Bookmark not defined.
LAMPIRAN B	Error! Bookmark not defined.
LAMPIRAN C	Error! Bookmark not defined.

KARAWANG

DAFTAR TABEL

Tabel 1. 1 Hasil Analisis Karakteristik Responden	Error! Bookmark not defined.
Tabel 1. 2 Hasil Uji Normalitas.....	Error! Bookmark not defined.
Tabel 1. 3 Hasil Uji Linearitas	Error! Bookmark not defined.
Tabel 1. 4 Hasil Uji Hipotesis	Error! Bookmark not defined.
Tabel 1. 5 Hasil Uji Hipotesis	Error! Bookmark not defined.
Tabel 1. 6 Hasil Uji Koefisien.....	Error! Bookmark not defined.
Tabel 1. 7 Deskriptif Loyalitas Pelanggan Berdasarkan Jenis Kelamin	Error! Bookmark not defined.
Tabel 1. 8 Uji T-test Loyalitas Pelanggan Berdasarkan Pengguna Transportasi Online.....	Error! Bookmark not defined.



DAFTAR LAMPIRAN

LAMPIRAN A	Error! Bookmark not defined.
<i>A. Expert Judgement</i>	Error! Bookmark not defined.
<i>B. Tabulasi Data Try Out.....</i>	Error! Bookmark not defined.
<i>C. Validitas dan Reliabilitas Skala Penelitian</i>	Error! Bookmark not defined.
LAMPIRAN B	Error! Bookmark not defined.
<i>A. Tabulasi Data Penelitian</i>	Error! Bookmark not defined.
<i>B. Uji Analisis Data.....</i>	Error! Bookmark not defined.
LAMPIRAN C	Error! Bookmark not defined.
<i>A. Blue Print Skala.....</i>	Error! Bookmark not defined.
<i>B. Skala Penelitian</i>	Error! Bookmark not defined.
<i>C. Lembar Bimbingan.....</i>	Error! Bookmark not defined.
<i>D. LoA.....</i>	Error! Bookmark not defined.
<i>E. Daftar Riwayat Hidup.....</i>	Error! Bookmark not defined.

KARAWANG