

ABSTRAK

PENGARUH MOTIVASI KERJA DAN DISIPLIN KERJA TERHADAP KINERJA KARYAWAN DI MANAGEMENT OFFICE RESINDA PARK MALL

Oleh

Windi Widyalo

15416261201029

Dosen Pembimbing

Dr. Budi Rismayadi S.E., M.M

Flora Patricia S.E., M.M

Penelitian ini bertujuan untuk memperoleh bukti-bukti empirik dan menemukan kejelasan fenomena serta kesimpulan tentang pengaruh Motivasi Kerja Terhadap Kinerja Karyawan dan Pengaruh Disiplin Kerja Terhadap Kinerja Karyawan di Management Office Resinda Park Mall Karawang secara simultan dan parsial.

Dengan populasi penelitian ini 115 orang dan jumlah sampel yang digunakan adalah 115 orang karyawan di Management Office Resinda Park Mall Karawang. Teknik pengambilan sampel yang digunakan adalah teknik *Random Sampling*.

Penelitian dilakukan dengan menggunakan metode kuantitatif dengan jenis penelitian deskriptif yaitu dengan pengumpulan hasil kuesioner. Dari hasil analisis data penelitian, diperoleh beberapa kesimpulan sebagai berikut :

1. Berdasarkan analisis deskriptif, Motivasi Kerja mendapatkan skala baik karena memiliki rata-rata 471 pada rentang skala 391-483. maka secara keseluruhan motivasi pada Management Office Resinda Parrk Mall sudah termasuk dalam kategori yang baik.
2. Berdasarkan analisis deskriptif, Disiplin Kerja mendapatkan skala baik karena memiliki nilai rata-rata sebesar 475, maka secara keseluruhan disiplin kerja

pada Management Office Resinda Park Mall sudah termasuk dalam kategori yang sangat baik.

3. Berdasarkan analisis deskriptif, Kinerja Karyawan mendapatkan skala baik karena memiliki nilai rata-rata sebesar 476 maka secara keseluruhan Kinerja Karyawan di Management Office Resinda Park Mall sudah termasuk dalam kategori yang baik.



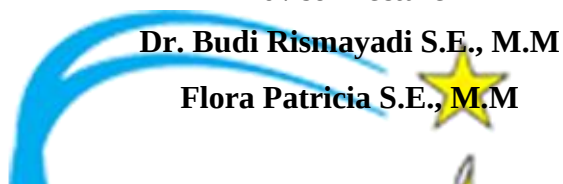
Kata Kunci : Motivasi Kerja, Disiplin Kerja, Kinerja Karyawan

ABSTRACT

**THE INFLUENCE MOTIVATION AND WORK DISCIPLINE ON
EMPLOYEE PERFORMANCE
IN THE MANAGEMENT OFFICE RESINDA PARK MALL**

By
Windi Widyalova
15416261201029

Advisor Lecturer
Dr. Budi Rismayadi S.E., M.M
Flora Patricia S.E., M.M



This study aims to obtain empirical evidence and find clarity of phenomena and conclusions about the influence of Work Motivation on Employee Performance and the Effect of Work Discipline on Performance of Karayawan in the Management Office of Karawang Mall Resinda simulatanally and partially.

With this study population 115 people and the number of samples used are 115 employees in the Management Office Resinda Park Mall Karawang. The sampling technique used is the Random Sampling technique.

The study was conducted using quantitative methods with the type of descriptive research is by collecting the results of the questionnaire. From the results of the analysis of research data, the following conclusions are obtained:

- 1. Based on descriptive analysis, Work Motivation get a good scale because it has an average of 471 in the scale range 391-483. then overall motivation in the Management Office of the Mall Parrk Resinda is included in the good category.*
- 2. Based on descriptive analysis, Work Discipline gets a good scale because it has an average value of 475, so overall work discipline in the Management Office of Resinda Park Mall is included in the excellent category.*

3. *Based on descriptive analysis, Employee Performance gets a good scale because it has an average value of 476 then overall Employee Performance at Resinda Park Mall Management Office is included in a good category.*



Keywords: Work Motivation, Work Discipline, Employee Performance