

ABSTRACT

Andini Lestari 15416261201112. *The Effect of Recruitment on the Placement of Employees in the Agriculture and Forestry Office in Karawang.*

This study aims to obtain empirical evidence and determine the clarity of the phenomenon and conclusions about the influence of the two variables mentioned above.

This thesis is expected to contribute to the development of management science in particular, the development of institutional governance, governance of state-owned companies, professional leadership, strategic management, marketing management, human resource management, and economics in general.

The study was conducted using descriptive and inductive methods, namely: collecting, presenting, analyzing and testing hypotheses, as well as making conclusions and suggestions from the analysis of research data, obtained several conclusions as follows:

- 1. How to recruit in Karawang agriculture and forestry service.*
- 2. How to place employees in the Karawang Department of Agriculture and Forestry*
- 3. How is the effect of recruitment on the placement of employees in the Karawang Department of Agriculture and Forestry.*

The results of this study are based on the obtained average value of the Recruitment indicator score of 453.66, this shows that the recruitment is in the criteria of agreeing and the placement of employees 456.4 is in the criteria of agreeing. The influence between Recruitment and Employee Placement is 0.440 and has a strong and unidirectional relationship level because the value is positive, the level of relationships is strong and the value is positive, for those that affect recruitment and placement of employees to be increased or maintained in order to create a balance within the company.

Keywords: Recruitment, Employee Placement.

ABSTRAK

Andini Lestari 15416261201112. Pengaruh Rekrutmen Terhadap Penempatan Pegawai Dinas Pertanian dan Kehutanan Karawang.

Penelitian ini bertujuan untuk memperoleh bukti-bukti empirik dan menentukan kejelasan fenomena serta kesimpulan tentang pengaruh dua variabel tersebut diatas.

Skripsi ini diharapkan dapat memberikan sumbangan bagi pengembang ilmu manajemen khususnya, pengembangan tatakelola kelembagaan, tatakelola perusahaan milik negara, kepemimpinan yang professional, manajemen strategik, manajemen pemasaran, manajemen Sumber Daya Manusia, dan ilmu ekonomi pada umumnya.

Penelitian dilakukan dengan menggunakan metode deskriptif dan induktif, yaitu : mengumpulkan, menyajikan, menganalisis dan melakukan pengujian hipotesis, serta membuat Kesimpulan dan Saran Dari Hasil analisis data penelitian, diperoleh beberapa kesimpulan sebagai berikut :

1. Bagaimana rekrutmen di Dinas pertanian dan Kehutanan Karawang.
2. Bagaimana penempatan pegawai di Dinas Pertanian dan Kehutanan Karawang
3. Bagaimana pengaruh rekrutmen terhadap penempatan pegawai di Dinas Pertanian dan Kehutanan Karawang.

Hasil Penelitian ini Berdasarkan diperoleh nilai rata-rata skor indikator Rekrutmen yaitu 453,66 hal ini menunjukkan bahwa rekrutmen berada pada kriteria setuju dan penempatan pegawai 456,4 berada pada kriteria setuju. Pengaruh antara Rekrutmen Terhadap Penempatan Pegawai sebesar 0,440 dan mempunyai tingkat hubungan yang kuat dan searah karena nilainya positif tingkat hubungan yang kuat dan nilainya positif, untuk yang mempengaruhi rekrutmen maupun penempatan pegawai untuk ditingkatkan ataupun dipertahankan agar terjadinya keseimbangan didalam perusahaan.

Kata Kunci : **Rekrutmen, Penempatan Pegawai**