

ABSTRAK

Nama : Riki Perdian
Program Studi : Manajemen
Judul : Kepemimpinan Kepala Desa Dalam Menangani Pandemi Covid-19 di Desa Bengle Kecamatan Majalaya Kabupaten Karawang.

Penelitian ini bertujuan untuk mengetahui penerapan *idealized influence*, *inspirational motivation*, *intellectual simulation*, *individualized consideration* oleh Kepala Desa dalam menangani Covid 19 di Desa Bengle Kabupaten Karawang. Penelitian dilakukan dengan menggunakan metode deskriptif kualitatif, yaitu mempelajari literatur yang berkaitan dengan topik penelitian serta studi lapangan yang dilakukan melalui wawancara dan observasi langsung guna mendapatkan gambaran situasi dan kondisi yang terjadi. Subyek dalam penelitian ini adalah Kepala Desa Bengle. Teknik analisa data pada penelitian ini menggunakan analisa data deskriptif kualitatif model interaktif dari model Milles & Hubberman yang terdiri dari tiga jalur bersamaan yaitu : reduksi data, penyajian data dan penarikan kesimpulan.

Temuan pada penelitian ini menunjukkan bahwa penerapan *idealized influence* oleh Kepala Desa dalam menangani Covid 19 di Desa Bengle sudah cukup baik. Penerapan *inspirational motivation* oleh kepala desa dilakukan sangat terbuka, jelas dan menginspirasi. Penerapan *intellectual simulation* Kepala desa sudah berusaha memberikan yang terbaik. Penerapan *individualized consideration* Kedekatan kepala desa dengan bawahan menciptakan suasana organisasi lingkungan kerja akan menjadi efektif dan harmonis,

Kata Kunci : Kepemimpinan dan pandemi Covid-19.

ABSTRACT

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Study Program : Management
Title : Village Head Leadership in Handling the Covid-19
Pandemic in Bengle Village, Majalaya District, Karawang
Regency.

This study aims to determine the application of idealized influence, inspirational motivation, intellectual simulation, individualized consideration by the Village Head in handling Covid 19 in Bengle Village, Karawang Regency. The research was conducted using qualitative descriptive methods, namely studying the literature related to the research topic and field studies conducted through interviews and direct observation in order to get a picture of the situation and conditions that occurred. The subjects in this study were the Head of Bengle Village. The data analysis technique in this study used qualitative descriptive data analysis with an interactive model of the Milles & Hubberman model which consists of three simultaneous paths, namely: data reduction, data presentation and conclusion drawing.

The findings in this study indicate that the implementation of idealized influence by the Village Head in dealing with Covid 19 in Bengle Village is quite good. The implementation of inspirational motivation by the village head was very open, clear and inspiring. Application of intellectual simulation The village head has tried to give his best. The application of individualized consideration The closeness of the village head with his subordinates creates an organizational atmosphere, the work environment will be effective and harmonious,

Keywords: Leadership; and pandemic Covid-19.