

DAFTAR ISI

LEMBAR PERSETUJUAN	Error! Bookmark not defined.
LEMBAR PENGESAHAN	Error! Bookmark not defined.
LEMBAR PERNYATAAN	Error! Bookmark not defined.
KATA PENGANTAR.....	Error! Bookmark not defined.
ABSTRAK	Error! Bookmark not defined.
ABSTRACT	Error! Bookmark not defined.
DAFTAR ISI.....	vii
DAFTAR TABEL	Error! Bookmark not defined.
DAFTAR GAMBAR.....	Error! Bookmark not defined.
DAFTAR LAMPIRAN	Error! Bookmark not defined.
BAB I PENDAHULUAN.....	Error! Bookmark not defined.
1.1 Latar Belakang	Error! Bookmark not defined.
1.2 Rumusan Masalah	Error! Bookmark not defined.
1.3 Tujuan Penelitian	Error! Bookmark not defined.
1.4 Manfaat	Error! Bookmark not defined.
BAB II TINJAUAN PUSTAKA	Error! Bookmark not defined.
2.1 Strategi Bauran Pemasaran (<i>Marketing Mix</i>).....	Error! Bookmark not defined.
2.1.1 <i>Product</i>	Error! Bookmark not defined.
2.1.2 <i>Price</i>	Error! Bookmark not defined.
2.1.3 <i>Promotion</i>	Error! Bookmark not defined.
2.1.4 <i>Place</i>	Error! Bookmark not defined.
2.1.5 <i>People</i>	Error! Bookmark not defined.
2.1.6 <i>Process</i>	Error! Bookmark not defined.

2.1.7 <i>Physcal Evidence</i>	Error! Bookmark not defined.
2.2 Pengertian <i>Quotation</i>	Error! Bookmark not defined.
2.3 Pengertian <i>Design</i>	Error! Bookmark not defined.
2.4 Tabel Penelitian Terkait	Error! Bookmark not defined.
BAB III METODOLOGI PENELITIAN	Error! Bookmark not defined.
3.1 Objek Penelitian	Error! Bookmark not defined.
3.2 Jenis dan Sumber Data	Error! Bookmark not defined.
3.2.1 Data Primer	Error! Bookmark not defined.
3.2.2 Data Sekunder	Error! Bookmark not defined.
3.3 Teknik Pengumpulan Data	Error! Bookmark not defined.
3.4 Kerangka Pemikiran	Error! Bookmark not defined.
3.5 Prosedur Penelitian	Error! Bookmark not defined.
BAB IV HASIL DAN PEMBAHASAN	Error! Bookmark not defined.
4.1 Gambaran Umum Perusahaan	Error! Bookmark not defined.
4.1.1 Profil Perusahaan	Error! Bookmark not defined.
4.1.2 Struktur Organisasi	Error! Bookmark not defined.
4.1.3 Visi, Misi dan Kebijakan Perusahaan	Error! Bookmark not defined.
4.1.4 Logo Perusahaan	Error! Bookmark not defined.
4.1.5 Waktu Kerja Karyawan	Error! Bookmark not defined.
4.1.6 Gambaran Proses Produksi	Error! Bookmark not defined.
4.2 Prosedur Pembuatan <i>Quotation</i>	Error! Bookmark not defined.
4.2.1 Penerimaan <i>Request For Quotation</i> dari Pelanggan ..	Error! Bookmark not defined.
4.2.2 Pengisian Dokumen <i>Feasibility Commitment</i>	Error! Bookmark not defined.
4.2.3 Pengisian Dokumen <i>Quotation Study Sheet</i>	Error! Bookmark not defined.

4.2.4 Diskusi Dengan Bagian <i>Engineering</i> dan Bagian Terkait	Error! Bookmark not defined.
4.2.5 <i>Request</i> Penawaran Material Baru <i>Material Makert.</i> ..	Error! Bookmark not defined.
4.2.6 <i>Request</i> Penawaran Harga <i>Mold</i> ke <i>Mold Maker</i>	Error! Bookmark not defined.
4.2.7 Proses <i>Input</i> Data Hasil Diskusi ke Dalam File Excel Format Quotation	Error! Bookmark not defined.
4.2.8 Pengecekan <i>Quotation</i> Oleh Atasan	Error! Bookmark not defined.
4.2.9 <i>Submit</i> ke Pelanggan	Error! Bookmark not defined.
4.3 Perhitungan Pembuatan <i>Quotation</i>	Error! Bookmark not defined.
4.3.1 Perhitungan Proses Produksi di <i>Quotation</i>	Error! Bookmark not defined.
4.4 <i>Flowchart</i> Perancangan Pembuatan Aplikasi	Error! Bookmark not defined.
4.5 Aplikasi Pembuatan <i>Quotation</i>	Error! Bookmark not defined.
4.5.1 Menu <i>Log In</i>	Error! Bookmark not defined.
4.5.2 Tampilan Awal.....	Error! Bookmark not defined.
4.5.3 Menu <i>Wizard Cost</i>	Error! Bookmark not defined.
4.5.4 <i>Basic Cost</i>	Error! Bookmark not defined.
4.5.5 <i>Mold Cost</i>	Error! Bookmark not defined.
4.5.6 <i>Material Cost</i>	Error! Bookmark not defined.
4.5.7 <i>Cutting</i> Material	Error! Bookmark not defined.
4.5.8 <i>Molding Cost</i>	Error! Bookmark not defined.
4.5.9 <i>Trimming Cost</i>	Error! Bookmark not defined.
4.5.10 <i>Inspection Cost</i>	Error! Bookmark not defined.
4.5.11 <i>Set Up Cost</i>	Error! Bookmark not defined.

4.5.12 <i>NG Cost</i>	Error! Bookmark not defined.
4.5.13 <i>Packaging Cost</i>	Error! Bookmark not defined.
4.5.14 <i>Production Cost</i>	Error! Bookmark not defined.
4.5.15 <i>Cost Breakdown</i>	Error! Bookmark not defined.
4.6 Efisiensi dan Efektifitas Pembuatan <i>Quotation</i> Menggunakan Aplikasi	Error! Bookmark not defined.
BAB V KESIMPULAN DAN SARAN	Error! Bookmark not defined.
5.1 Kesimpulan	Error! Bookmark not defined.
5.2 Saran.....	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.
LAMPIRAN	Error! Bookmark not defined.

