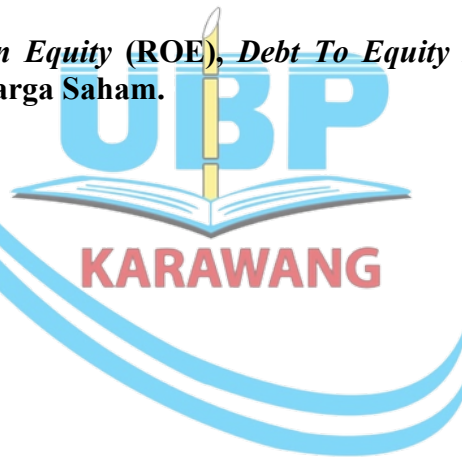


## ABSTRAK

Penelitian ini bertujuan untuk mengetahui dan menganalisis gambaran *Return On Equity*, *Debt To Equity Ratio*, *Price Earning Ratio*, dan Harga Saham pada perusahaan makanan dan minuman yang terdaftar di BEI, untuk mengetahui dan menganalisis pengaruh *Return On Equity*, *Debt To Equity Ratio*, dan *Price Earning Ratio* secara parsial terhadap harga saham pada perusahaan makanan dan minuman yang terdaftar di BEI, untuk mengetahui dan menganalisis pengaruh *Return On Equity*, *Debt To Equity Ratio*, dan *Price Earning Ratio* secara simultan terhadap harga saham pada perusahaan makanan dan minuman yang terdaftar di BEI. Penelitian ini dilakukan selama 5 tahun waktu penelitian dengan 10 perusahaan sehingga didapat 50 sampel data perusahaan yang terdaftar di sub sektor makanan dan minuman pada Bursa Efek Indonesia. Hasil penelitian ini menunjukkan bahwa hasil uji t parsial menyatakan ROE berpengaruh positif signifikan terhadap harga saham, DER tidak berpengaruh positif signifikan terhadap harga saham dan PER tidak berpengaruh positif signifikan terhadap harga saham. Uji simultan menyatakan bahwa terdapat pengaruh yang signifikan antara ROE, DER, PER terhadap harga saham perusahaan sub sektor makanan dan minuman.

**Kata kunci :** *Return On Equity (ROE)*, *Debt To Equity Ratio (DER)*, *Price Earning Ratio (PER)*, Harga Saham.



## **ABSTRACT**

*This study aims to determine and analyze the description of Return On Equity, Debt To Equity Ratio, Price Earning Ratio, and Stock Prices in food and beverage companies listed on the IDX, to determine and analyze the effect of Return On Equity, Debt To Equity Ratio, and Price Earning Ratio partially on stock prices in food and beverage companies listed on the IDX, to determine and analyze the effect of Return On Equity, Debt To Equity Ratio, and Price Earning Ratio simultaneously on stock prices in food and beverage companies listed on the IDX. This research was conducted for 5 years with 10 companies in order to obtain 50 samples of company data listed in the food and beverage sub-sector on the Indonesia Stock Exchange. The results of this study indicate that the partial t test results state that ROE has a significant positive effect on stock prices, DER has no significant positive effect on stock prices and PER has no significant positive effect on stock prices. Simultaneous test states that there is a significant effect between ROE, DER, PER on stock prices of companies in the food and beverage sub-sector.*

**Keywords:** *Return On Equity (ROE), Debt To Equity Ratio (DER), Price Earning Ratio (PER), Stock Price.*

