

ABSTRAK

Penelitian ini bertujuan untuk mengetahui adakah pengaruh profitabilitas, Solvabilitas, dan Ukuran Perusahaan Terhadap Harga Saham. Populasi dalam Penelitian ini adalah Perusahaan Makanan dan Minuman yang terdaftar di Bursa Efek Indonesia (BEI) Periode 2016-2020. Sampel pada penelitian ini sebanyak 10 Perusahaan. Pengambilan sampel menggunakan metode *Purposive Sampling*. Teknik analisis yang digunakan untuk menguji hipotesis adalah Regresi Linear Sederhana dan Regresi Linear Berganda. Rasio Keuangan yang digunakan dalam penelitian ini adalah *Return On Assets* (ROA), *Debt To Assets Ratio* (DAR), dan Firm SIZE. Hasil Penelitian menunjukkan bahwa *Return On Assets* (ROA), *Debt To Assets Ratio* (DAR) masing-masing secara parsial berpengaruh positif signifikan terhadap harga saham. Namun Firm SIZE berpengaruh negatif signifikan terhadap Harga Saham. Pengujian hipotesis secara simultan dapat disimpulkan bahwa hipotesis diterima yang artinya ROA, DAR, dan SIZE berpengaruh signifikan terhadap harga saham pada perusahaan makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) periode 2016-2020.

Kata Kunci: Profitabilitas, Solvabilitas, Ukuran Perusahaan

ABSTRACT

This study aims to determine whether there is an effect of profitability, solvency, and firm size on stock prices. The population in this study are Food and Beverage Companies listed on the Indonesia Stock Exchange (IDX) for the 2016-2020 period. The sample in this study were 10 companies. The sample practice uses the Purposive Sampling method. The analytical technique used to test the hypothesis is Simple Linear Regression and Multiple Linear Regression. The financial ratios used in this study are Return On Assets (ROA), Debt To Assets Ratio (DAR), and Firm SIZE. The results showed that the Return On Assets (ROA), Debt To Assets Ratio (DAR) each partially had a significant positive effect on stock prices. However, FIRM SIZE has a significant negative effect on stock prices. Simultaneous hypothesis testing can be concluded that the hypothesis is accepted, which means that ROA, DAR, and SIZE have a significant effect on stock prices in food and beverage companies listed on the Indonesia Stock Exchange (IDX) for the 2016-2020 period.

keywords: Profitability, Solvency, Firm Size