

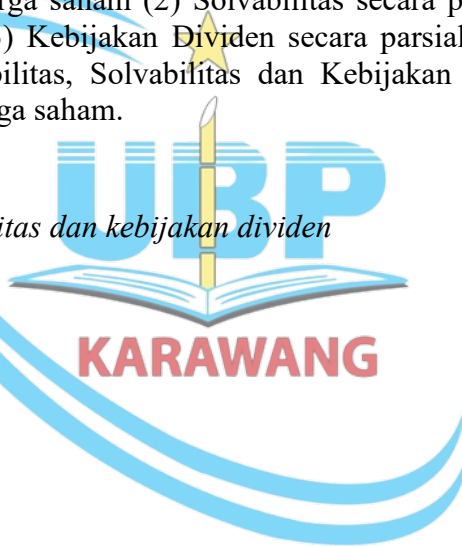
ABSTRAK

Penelitian ini bertujuan untuk (1) menguji pengaruh Profitabilitas terhadap harga saham pada perusahaan perbankan yang terdaftar di BEI (2) menguji pengaruh Solvabilitas terhadap harga saham pada perusahaan perbankan yang terdaftar di BEI (3) menguji pengaruh Kebijakan Dividen terhadap harga saham pada perusahaan perbankan yang terdaftar di BEI (4) menguji pengaruh simultan Profitabilitas, Solvabilitas dan Kebijakan Dividen terhadap harga saham perusahaan perbankan yang terdaftar di BEI periode 2015-2020.

Populasi pada penelitian ini adalah perusahaan perbankan yang terdaftar di BEI periode 2015-2020. Pemilihan sampel menggunakan metode *judgement sampling*. Jumlah sampel sebanyak 11 perusahaan perbankan yang terdaftar di BEI periode 2015-2020. Analisis data yang digunakan untuk menguji hipotesis adalah dengan menggunakan teknik analisis regresi berganda.

Berdasarkan hasil penelitian menunjukkan bahwa (1) Profitabilitas secara parsial berpengaruh signifikan terhadap harga saham (2) Solvabilitas secara parsial tidak berpengaruh signifikan terhadap harga saham (3) Kebijakan Dividen secara parsial berpengaruh signifikan terhadap harga saham (4) Profitabilitas, Solvabilitas dan Kebijakan Dividen secara simultan berpengaruh signifikan terhadap harga saham.

Kata Kunci: *profitabilitas, solvabilitas dan kebijakan dividen*



ABSTRACT

This study aims to (1) examine the effect of profitability on stock prices in banking companies listed on the IDX (2) examine the effect of solvency on stock prices in banking companies listed on the IDX (3) examine the effect of dividend policy on stock prices in banking companies that are listed on the Stock Exchange. listed on the IDX (4) examines the simultaneous effect of Profitability, Solvency and Dividend Policy on stock prices of banking companies listed on the IDX for the 2015-2020 period.

The population in this study are banking companies listed on the Indonesia Stock Exchange for the 2015-2020 period. Sample selection using judgment sampling method. The number of samples is 11 banking companies listed on the Indonesia Stock Exchange for the 2015-2020 period. Analysis of the data used to test the hypothesis is to use multiple regression analysis techniques.

Based on the research results show that (1) Profitability partially has a significant effect on stock prices (2) Solvency partially has no significant effect on stock prices (3) Dividend Policy partially has a significant effect on stock prices (4) Profitability, Solvency and Dividend Policy are partially Simultaneous significant effect on stock prices.

Keywords: *profitability, solvency and dividend policy*

