

DAFTAR ISI

LEMBAR PERNYATAAN.....	Error! Bookmark not defined.
ABSTRAK.....	Error! Bookmark not defined.
<i>ABSTRACT</i>	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI.....	i
DAFTAR TABEL.....	iii
DAFTAR GAMBAR	4
LAMPIRAN.....	Error! Bookmark not defined.
BAB 1 PENDAHULUAN.....	Error! Bookmark not defined.
1.1 Latar Belakang Masalah.....	Error! Bookmark not defined.
1.2 Rumusan masalah.....	Error! Bookmark not defined.
1.3 Tujuan penelitian.....	Error! Bookmark not defined.
1.4 Manfaat penelitian.....	Error! Bookmark not defined.
BAB II LANDASAN TEORI.....	Error! Bookmark not defined.
2.1 Konformitas.....	Error! Bookmark not defined.
2.1.1 Pengertian konformitas.....	Error! Bookmark not defined.
2.1.2 Aspek aspek yang mempengaruhi konformitas..	Error! Bookmark not defined.
2.1.3 Faktor-faktor yang mempengaruhi konformitas.	Error! Bookmark not defined.
2.2 Perilaku Konsumtif.....	Error! Bookmark not defined.
2.2.1 Aspek- Aspek Perilaku Konsumtif.....	Error! Bookmark not defined.
2.2.3 Faktor Faktor Yang Mempengaruhi Perilaku Konsumtif.....	Error! Bookmark not defined.
2.4 Kerangka berfikir	Error! Bookmark not defined.
2.5 Hipotesis penelitian	Error! Bookmark not defined.
BAB III METODE PENELITIAN.....	Error! Bookmark not defined.
3.1 Metode dan Desain Penelitian.....	Error! Bookmark not defined.
3.2 Definisi Operasional Variabel Penelitian	Error! Bookmark not defined.
3.2.1 Konformitas	Error! Bookmark not defined.
3.2.2 Perilaku konsumtif.....	Error! Bookmark not defined.

3.3 Populasi Dan Teknik Pengambilan Sampel	Error! Bookmark not defined.
3.3.1 Populasi.....	Error! Bookmark not defined.
3.3.2 Metode Pengambilan Sampel	Error! Bookmark not defined.
3.4 Teknik Pengumpulan Data	Error! Bookmark not defined.
3.5 Teknik Analisis Instrument	Error! Bookmark not defined.
3.5.1 Uji Analisis Aitem	Error! Bookmark not defined.
3.5.2 Uji Validitas	Error! Bookmark not defined.
3.5.3 Uji Relibilitas	Error! Bookmark not defined.
3.6 Teknik Analisis Data	Error! Bookmark not defined.
3.6.1 Uji Normalitas Data	Error! Bookmark not defined.
3.6.2 Uji Linearitas	Error! Bookmark not defined.
3.6.3 Uji Hipotesis	Error! Bookmark not defined.
3.6.4 Uji Koefisien Determinasi	Error! Bookmark not defined.
3.6.5 Uji Kategorisasi	Error! Bookmark not defined.
BAB IV HASIL DAN PEMBAHASAN	Error! Bookmark not defined.
4.1 Prosedur dan Pelaksanaan Penelitian	Error! Bookmark not defined.
4.1.1 Orientasi Kancan Penelitian.....	Error! Bookmark not defined.
4.1.3. Persiapan Penelitian.....	Error! Bookmark not defined.
4.2.1 Hasil Analisis Data	Error! Bookmark not defined.
4.2.2 Uji Nomalitas	Error! Bookmark not defined.
4.2.3 Uji Linearitas	Error! Bookmark not defined.
4.2.4 Uji Hipotesis	Error! Bookmark not defined.
4.2.5 Uji Determinasi.....	Error! Bookmark not defined.
BAB 5 KESIMPULAN.....	Error! Bookmark not defined.
5.1 Pembahasan	Error! Bookmark not defined.
5.2. Saran	Error! Bookmark not defined.

DAFTAR TABEL

Tabel 1.1 Pembelian.....	3
Tabel 3.1 Format penilaian skala	40
Tabel 3.2 Blue print konformitas	41
Tabel 3.3 Blue print perilaku konsumtif	42
Tabel 4.3 Blue Print Skala Konformitas Setelah Ujicoba....	Error! Bookmark not defined.
Tabel 4.4 Blue Print Skala Konformitas Terbaru...	Error! Bookmark not defined.
Tabel 4.5 Hasil Skala Perilaku Konsumtif Setelah Ujicoba	Error! Bookmark not defined.
Tabel 4.6 Blue Print Perilaku Konsumtif Terbaru	Error! Bookmark not defined.
Tabel 4.7 Hasil Reliabilitas <i>Alpha Cronbach</i>	Error! Bookmark not defined.
Tabel 4.8 Interpretasi Reliabilitas	Error! Bookmark not defined.
Tabel 4.9 Hasil Uji Normalitas	Error! Bookmark not defined.
Tabel 4.10 Hasil Uji Linearitas	Error! Bookmark not defined.
Tabel 4.11 Hasil Uji Hipotesis	Error! Bookmark not defined.
Tabel 4.12 Uji Determinasi	Error! Bookmark not defined.
Tabel 4.13 Ketentuan Kategorisasi	Error! Bookmark not defined.
Tabel 4.14 Kriteria Kategorisasi Skala Konformitas	Error! Bookmark not defined.
Tabel 4.15 Hasil uji Kategorisasi Konformitas.....	Error! Bookmark not defined.
Tabel 4.16 Kriteria Kategorisasi Skala Perilaku Konsumtif	Error! Bookmark not defined.
Tabel 4.17 Uji Kategorisasi Skala Perilaku Konsumtif	Error! Bookmark not defined.

DAFTAR GAMBAR

Gambar 2.1 Flowchart keterkaitan hubungan konformitas dan perilaku konsumtif pada remaja Wara Wiri Look Style di karawang	22
---	----

